## **Brazilian Products Export List**

This list of exportable products from Brazil is compiled by us to give foreign buyers investors some knowledge of what we have determined is financially viable.



**Frozen Bovine Meat** - In 2021 Brazil exported (\$7.09B) of Frozen Bovine Meat. Brazil is the largest exporter of beef worldwide. Brazil exported a total of 1.991 million tons of fresh beef, with about 62% going to China. There will never be a larger exporter of meat than Brazil.

**Soybean** - Brazil is the world's largest soybean exporter, accounting for more than half of international soybean market supply. Brazilian farmers harvested almost 160 million tons of soybeans in the last crop season, resulting in record exports in the first seven months of 2023.

**Textile** – Brazil exported 104.3 thousand tons of cotton in August 2023, up 66% from the same month in 2022. The average cotton yield in Brazil is expected to be 1,840 kg/ha in 2023, an increase of 18.9% over the previous year.

The main destinations for Brazilian cotton exports are China, Bangladesh, Vietnam,

and Pakistan. For the month of September 2023 too, Brazil again set a record by exporting 200,000 tons of cotton, the highest for September in any year.

**Chicken Meat** — The Brazilian poultry industry has notched up yet another strong performance in international markets. Brazil has been the largest exporter of poultry meat for close to 20 years now. So where is all this poultry meat going? China.

**Firearms** - Brazil is the fourth biggest global exporter of light arms in the world, ahead of Israel, Austria and Russia, according to the Small Arms Survey, the industry's main study carried out by the IHEID in Geneva. The US is by far the biggest global exporter. Brazilian prices will be cheaper than the US.

**Nuts and Seeds** — Data for the amount of nuts Brazil exports is hard to obtain. The Brazil nut is native indigenous to the Amazon, but plenty non native species are grown on Brazilian soil. As the climate is tropical, arid and temperate depending on location. It's an agricultures dream Brazil.

**Cleaning Products -** Brazilians are the largest consumers of cleaning products in Latin America spending an average of BRL 271,68 per year. According to Sebrae, an institution supporting the development of small and micro companies, Brazil has the fourth largest market in the word for cleaning products

**Confectionery and Snacks** — The Brazilian chocolate market is currently experiencing a surge of good luck characterized by production, exports, and job creation growth. According to a socioeconomic report commissioned by the government, the chocolate industry accounts for approximately 23,000 direct jobs in Brazil. In terms of exports, Brazil is internationally recognized as a producer of high-quality chocolates, with its products reaching 135 countries. Exports totaled 35.8 thousand tons, equivalent to US\$ 141.3 million. During the first half of 2023, 17.5 thousand tons have already been exported, amounting to US\$ 71.8 million. After the United States, China and Japan.

**Pork** - Brazilian pork exports once again registered a strong performance in April, both in terms of volume and revenue. In the month, Brazil exported 102.4 thousand tons (fresh + industrialized), an increase of 16.5% over the 87.9 thousand

tons registered in April 2022. The first point that draws attention is that the volume sent to China slowed down, but even so the consolidated volume in the month was strong, signaling that Brazil has managed to expand negotiations with other markets, which is important, reducing a little the dependence on the Chinese market. With April data, the volume of pork exported by Brazil totaled 372.57 thousand tons in the first four months of 2023, up 16.53% from the 319.71 thousand tons registered in the same period last year.

**Leather** — Brazilian leather exports in the first half of 2023 recorded increases of 7.8% in traded area and 20.2% in weight compared to the same period last year. The volume of business amounts to US\$ 563.8 million, down 15.4%.



In the first semester, Rio Grande do Sul remained the main Brazilian state exporting leather, accounting for 26.5% of the value and 24% of the area traded by Brazil. Despite not very optimistic information about the recovery of the Chinese economy recently, there is still the possibility of an improvement in this market in the coming months", analyzes the executive president of the Center of the Brazilian Tanning Industry (CICB), José Fernando Bello.

**Footwear -** Brazil is the world third biggest producer of shoes, and acknowledged for its top quality and low prices. There is no specific place to buy good quality and low priced footwear as every region has its own manufacturing hub. Women's shoes tend to be a lot cheaper in Brazil than in comparison to other countries. In the last 20 years, footwear exports from Brazil to the Arab countries

reached a new level. According to data from the Brazilian Footwear Industry Association (Abicalçados), sales to countries in the Middle East and North Africa (MENA) jumped from 2.792 million in 2003 to 3.288 million in 2022, a 17.7% increase. The peak in shipments to the Arabs was in 2014 when 5.856 million pairs were exported. The drop was accentuated amid the pandemic. Since 2022, sales upturned.

**Womens Wear** — Brazil is home to 30,000 companies producing natural and artificial fibers, spinning and weaving mills, clothiers and fashion producers scattered across the map.

All of these various lines of business join in being represented by the Brazilian Textile and Apparel Industry Association (ABIT), where they engage in dialogue as to the industry's requirements and strategies. Nowhere else in the world is there a complete integration among all the various links in the chain of textile production including the retail industry.

This may be why international buyers are arriving in ever greater numbers to get a look at Brazilian styles, and stand amazed the factories are as modern as anywhere and, technologically better equipped than most.

With some of the best beaches and longest coastlines in the world, it is reasonable to admit that Brazilians are experts in manufacturing beach clothing.

Their bikinis have a distinct cut, are colourful and come in a variety of designs. Their beach sarongs are also renowned for their design and vivid colors. And, on top of that, obviously prices are very low.

**Paper and Pulp** – Pulp Exports from Brazil Climb to USD 4.1 Billion in First Half 2023; China, North America Main Destinations.

The value of paper exports to North America also increased by 20.8%, reaching R\$ 130.8 million between January and June, Ibá reports.

In the first half of 2023, Brazilian pulp production reached 12 million tons. Paper manufacturing reached 5.3 million tons in the period. The production of paper for packaging was 2.9 million tons and for sanitary purposes 701 thousand tons (an increase of 4.6%). Brazil is the world's leading exporter of pulp and the second-largest producer.

**Fireworks** — Brazilian fireworks displays are very extravagant especially in Rio de Janeiro to celebrate New Year's Eve is one of the largest in the world, lasting 15 to 20 minutes. It is estimated that 2,000,000 people go to Copacabana Beach to see the spectacle. In 2021, Brazil exported \$2.27M in Fireworks, making it the 14th largest exporter of Fireworks in the world. At the same year, Fireworks was the 1736th most exported product in Brazil. The main destination of Fireworks exports from Brazil are: Bolivia (\$806k), Paraguay (\$718k), Peru (\$155k), Jamaica (\$138k), and Belgium (\$126k).

**Dried Fruit** — Dried fruit keeps very well when stored properly it can last up to 12 months sometimes longer. This market has potential to grow. In 2021, Brazil exported \$2.91M in Dried Fruits, making it the 58th largest exporter of Dried Fruits in the world. The main destination of Dried Fruits exports from Brazil are: United States (\$2.01M), Belgium (\$342k), Switzerland (\$176k), Germany (\$131k), and Italy (\$34k).

**Natural Medicinal Plants -** Brazil is the nation with the largest biodiversity in the world accounting for more than 15% of all living species. Brazil has widely diverse flora, rich in medicinal plants, which are an important part of the Amerindian traditional knowledge. More recently, Açaí (Euterpe oleracea Mart.), native from the Amazon rainforest, became notorious in the international market as a nutraceutical. Brazil exports \$685 million per year, with 80% exported mainly to Australia, North America and Asia.

**Garbage Bags** - In Brazil, the accumulation of garbage per person increased from 348 kg per year to 379 kg per year. Garbage bags are a badly needed commodity. We supply sizes 30, 50, 100, 150, 200, 250, 300, 400 and 500L. In quantity of 100. Quality as Reinforced, Super Resistant, Extra Reinforced, Wide Mouth and Reinforced Thick.

Various colors and biodegradable available. Specify your requirements for a quote. Good permanent frequent source of income for re-packaging businesses. According to the latest report by the World Bank, by 2050, global waste generation is expected to grow to 3.4 billion tonnes per year.

This means a 70% increase compared to 2016 levels.

**Flour & Powdered Foods -** In 2021, Brazil exported \$39.3M in Maize (corn) flour. Brazilian producers are now producing many forms of flour from a wide range of foods.

Cassava flour top exporter with exports of 10.04 million tons. Fine Oats Flour, Peanut Flour, Almond Flour, Brazil Nut Flour. Sweet potato flour market is expected to grow at a rate of 4.50% in the forecast period 2021 to 2028. Increasing demand for enriched flour among health-conscious consumers which will likely to act as a factor for the sweet potato flour market in the forecast period of 2021-2028. Green Banana Flour, Brown Rice Flour, White Rice Flour, Passion Fruit Flour, Chickpea Flour, Eggplant Flour and Wheat Flour.

As one of the largest food producers and exporters in the world, Brazil offers interesting opportunities for suppliers in the food processing industry.

Onion Powder, Guarana Powder, Garlic Powder, Clove Powder, Ginger Powder, Mustard Powder, Nutmeg Powder, Cocoa Powder, Gingseng Powder, Coconut Milk Powder, Moringa Powder and Cinnamon Powder.

**Coconut Sugar -** It is a soft commodity, meaning that it is grown, rather than mined. Considered one of the most attractive sugars in the world, coconut sugar has become a trend in Brazilian food.

This sugar is natural and does not go through any refinement process. Coconut sugar has nutrients and minerals that regular sugar lacks, such as potassium, magnesium, iron, zinc and vitamin B.

It also contains inulin, an effective prebiotic fiber that works on immunity, glucose absorption and lipid metabolism. The global Coconut Sugar market size was valued at USD 353.78 million in 2022 and is expected to expand at a CAGR of 4.92% during the forecast period, reaching USD 471.86 million by 2028.

**Honey** - Brazil is a large enough country to host different biomes, climates, and temperatures. This factor alone could explain the diversity in the food we can produce. As an organized form of honey extraction and production, beekeeping began in Brazil with the hives brought systematically by immigrants between the 19th and 20th centuries. It expanded from 1956 onwards, with the cross-breeding of European and African species, which resulted in the Africanized bee race Appis melifera. In 2021, the revenue yield from honey exports increased 76% over the

previous year, from US\$ 98.5 million to US\$ 163 million. In terms of volume, Brazil traded almost 47 thousand tons of honey, with a growth of 6%. Brazil is the fifth largest producer exportar in the world.

The variety we have in our north east region is Eucalyptus, Multi-floral, Mandaguari and Assa-peixe.

**Spices** — Brazil has the most blended spices in the world.

The Netherlands, Vietnam, and the United States are the main destinations of spice exports from Brazil. The United Arab Emirates, Germany, Egypt, Morocco, India, Pakistan, Argentina, Senegal, Mexico and Turkey are all lagging behind Brazil.

According to the Brazilian Institute of Geography and Statistics (IBGE), the Brazilian production of black pepper, when there is no unforeseen climate, is around 40,000 tons per year, the states of Pará, Espírito Santo and Bahia account for 75%, 15% and 9%, respectively, of domestic production, of which 85% of annual production is exported. The spices and seasonings market is estimated at USD 21.3 billion in 2021; it is projected to grow at a CAGR of 5.2% to reach USD 27.4 billion by 2026. The new research study comprises an examination of industry trends in the market.

**Wine** - The export figures for the Brazilian wine and sparkling wine sector have displayed a promising upward trajectory, with a 1.7% growth recorded from January to June 2023 in comparison to the same period of 2022.

According to data disclosed by the Foreign Trade Secretariat (Secex), Brazilian wineries successfully exported USD 5,775,799 during the first half of this year. Among the key destinations for these national labels, Uruguay, the United States, Paraguay, and China stand out prominently.

Brazil boasts the distinction of being the largest producer of sparkling wines in Latin America and the sixth-largest producer of wines in the Southern Hemisphere. Brazilian wines have been gaining international recognition due to efforts in promotion through entities such as Consevitis-RS and ApexBrasil, allied to investments by wineries in the foreign market. This growth demonstrates the sector's strength in the face of economic adversities.

**Conclusion** - From January to September 2023, eight key commodities —soy complex, crude oil and fuel oils, iron ore, meat complex, sugar, corn, cellulose, and coffee— contributed significantly to Brazilian exports. Together, they represented a value of \$163.2 billion, or 64.5% of the country's total exports, which stood at \$253 billion. This proportion is marginally higher than the 63.5% observed during the same period in 2022 and vastly greater than the 26.3% recorded in the first nine months of 2000, according to statistics provided by Brazil's Department of Foreign Trade (Secex).

Expand your business by getting samples or information of Brazilian suppliers of products that is of interest. Migjonela will help you to analyse your business interests and select the right product for your business.

If you are interested in a specific product which is not listed above, please let us know.

The size of Brazil, impressive resources, sophisticated corporations, and solid macroeconomic management have generated expectations that Brazil will become one of the world's economic superpowers.

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