

## Brazilian Products Export List

This list of exportable products from Brazil is compiled by us to give foreign buyers investors some knowledge of what we have determined is financially viable.



**Frozen Bovine Meat** - In 2020, Brazil was the largest exporter of beef worldwide with exports amounting to a value of 7.4 billion U.S. dollars. Prices are considerably cheaper than the Caribbean which probably imports most of their meat. The profit margins could be huge.

**Beans and Peas** - Brazil is the fourth largest producer of beans in the world, but it is not among the largest exporters; most of the production is destined for domestic consumption.

**Cotton** - The country takes the fifth position in its production, the analysis of the Brazilian performance in the last 20 years shows an increase both in production and exports. In 2020, Brazil was the fourth largest cotton producer and second top exporter, after only the United States. But Brazilian prices will be cheaper than the US.

**Chicken Meat** - In 2020, Brazil became the top exporter of poultry meat with 4.3 million tons (20.9%) and the United States took the second place with 18.2% of the total exported volume. In 2020, Brazilian poultry meat exports yielded US\$ 6.6 billion.

**Mens Dress Shirts** – Brazil's garment industry: a world of untapped potential. As cotton and other fabrics is very cheap a large production of garments has sprung up. I have my cotton and linen shirts made for me.

**Firearms** - Brazil is the fourth biggest global exporter of light arms in the world, ahead of Israel, Austria and Russia, according to the Small Arms Survey, the industry's main study carried out by the IHEID in Geneva. The US is by far the biggest global exporter. Brazilian prices will be cheaper than the US.

**Nuts and Seeds** – Data for the amount of nuts brazil exports is hard to obtain. The Brazil nut is native indegenous to the Amazon, but plenty non native species are grown on Brazilian soil. As the climate is tropical, arrid and temperate depending on location. Its a agriculturers dream Brazil.

**Dried Fruit** – For fresh fruits they are plenty of players. Dried fruit keeps very well when stored properly it can last up to 12 months sometimes longer. This helps to minimize the amount of imports for the produce, subsequently reducing expenses. In 2019, Brazil exported \$1.61M in Dried Fruits, making it the 63rd largest exporter of Dried Fruits in the world. At the same year, Dried Fruits was the 834th most exported product in Brazil. This market has potential to grow.

**Textile** - The textile industry in Brazil is young in comparison to other countries; however, it looks to be growing in strength and power as a green business and future fashion. The textile and apparel industry participates with equivalent amounts to more than 5% of the total Brazilian GNP in 2017. Only textiles for warm climates.

**Leather** - Brazilian leather exports see a dramatic 74.5% increase. Well with being the largest exporter of beef worldwide, they will Always be plenty of cow hide. Hides and leather exports from Brazil in April 2021 totalled US\$122 million.

China remains the main destination for Brazilian leather. New destinations are coming such as Mexico will now be importing Brazilian leather.

**Footwear** - Brazil is the world third biggest producer of shoes, and acknowledged for its top quality and low prices. There is no specific place to buy good quality and low priced footwear as every region has its own manufacturing hub. Women's shoes tend to be a lot cheaper in Brazil than in comparison to other countries. Especially ballet shoes, trainers, sandals and leather shoes. Brazilian footwear exports has surpassed pre-pandemic levels. According to Brazilian Association of Footwear Industries (Abicalçados) data, 11.68 million pairs were shipped in the month of november 2021 generating USD 93.2 million in revenue.

**Beach Clothing** - With some of the best beaches and longest coastlines in the world, it is reasonable to admit that Brazilians are experts in manufacturing beach clothing. Their bikinis have a distinct cut, are colourful and come in a variety of designs. Their beach sarongs are also renowned for their design and vivid colors. And, on top of that, obviously prices are very low.

**Cleaning Products** - Brazilians are the largest consumers of cleaning products in Latin America spending an average of BRL 271,68 per year. According to Sebrae, an institution supporting the development of small and micro companies, Brazil has the fourth largest market in the world for cleaning products after the United States, China and Japan.

**Womens Wear** – Brazil is home to 30,000 companies producing natural and artificial fibers, spinning and weaving mills, clothiers and fashion producers scattered across the map. All of these various lines of business join in being represented by the Brazilian Textile and Apparel Industry Association (ABIT), where they engage in dialogue as to the industry's requirements and strategies. Nowhere else in the world is there a complete integration among all the various links in the chain of textile production including the retail industry. This may be why international buyers are arriving in ever greater numbers to get a look at Brazilian styles, and stand amazed the factories are as modern as anywhere and, technologically better equipped than most.

**Vehicles** – Used low mileage vehicles. Of the vehicles exported in 2019, 347,029 were passenger cars; 60,481 were commercial vehicles; 13,552 were trucks, and 7,136 were buses.

**Tyres** – Exportation of tyres are only economically viable to Latin, Central America and the Caribbean. Most big renowned tyre manufacturers are based in Brazil. Bridgestone Brazil has announced a new investment in its tire manufacturing plant in the city of Camaçari, in the state of Bahia, Brazil. It produces tires for passenger cars, vans, and pick-up trucks.

**Fireworks** – Brazil exported \$8.7 million in 2020 of fireworks, which is down by 62% from 2019. But covid 19 has probably caused these statistics. Fireworks are sold in Brazil all year round, retailers stay open late into the night. Brazilian fireworks displays are very extravagante especially in Rio de Janeiro to celebrate New Year's Eve is one of the largest in the world, lasting 15 to 20 minutes. It is estimated that 2,000,000 people go to Copacabana Beach to see the spectacle.

**Confectionery and Snacks** - Brazilian confectionery exports have increased more than 32% since 2015 and have reached US\$429.6 million from January to October 2019. From the year 1500 to presente day: Conquering the world through Brazilian confectionery and snacks. Sweets, for example, despite having first entered the country through the hands and recipes of the Portuguese, underwent indigenous adaptations (the first Brazilian cooks), while others were originally created by the slaves. The former showed the Portuguese the natural and tropical ingredients and seasonings. The latter demonstrated to the plantation owners their strength as well as their creativity to elaborate recipes.

**Natural Medicinal Plants** - Brazil is the nation with the largest biodiversity in the world accounting for more than 15% of all living species. Brazil has widely diverse flora, rich in medicinal plants, which are an important part of the Amerindian traditional knowledge. More recently, Açaí (*Euterpe oleracea* Mart.), native from the Amazon rainforest, became notorious in the international market as a nutraceutical. Brazil exports \$685 million per year, with 80% exported mainly to Australia, North America and Asia.

**Paper and Pulp** - Brazil Exports of paper and paperboard, articles of pulp, paper and board was US\$1.75 Billion during 2020, according to the United Nations Comtrade database on international trade. Brazilian industry is globally competitive in this segment.

**Conclusion** - Brazil is one of the emerging markets in the world. Expand your business by getting samples or information of Brazilian suppliers of products that is of interest. Migjonela will help you to analyse your business interests and select the right product for your business.

As we know, the pandemic caused by the new coronavirus has affected several economic, political, and social sectors, with greater intensity from March 2020 onwards. As a result, as was to be expected, foreign trade was significantly affected. There were logistical problems, lack of equipment, and border closures, among other consequences.

Import and export operations faced many challenges throughout the year, and the past numbers reflected these difficulties.

However, even though the pandemic has not ended, 2021 has been an exciting year for international trade, with expressive numbers and some unusual situations.

If you are interested in a specific product which is not listed above, please let us know.

The size of Brazil, impressive resources, sophisticated corporations, and solid macroeconomic management have generated expectations that Brazil will become one of the world's economic superpowers alongside China and India in the coming decades.